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United Nations Association of the USA

Southern New York State Division News

Serving chapters, groups, and members-at-large in the five boroughs of New York City and in the counties of Columbia, Dutchess, Greene, Nassau, Orange, Putnam, Rockland, Suffolk, Sullivan, Ulster and Westchester and reaching friends across the country.
UNA-USA is a Program of the UN Foundation.

CHAPTERS & DIVISIONS:

May 12, 2012

[Brooklyn](#)

Dear UNA-USA Members and Friends,

[New York](#)

Happy Mothers Day and good luck to all who are finishing final exams in the coming week!

[Queens](#)

We hope you can attend two upcoming **Energy Project events on May 14 and 15** -- see the notices below. Also, a team will represent the Division at Rio+Social and Rio+20 - and I hope many of you will want to participate - see below on how you can participate.

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[UNA Southern New York
Young Professionals](#)

The **UNA-USA Annual Meeting** will take place in Washington from June 10 to 12. Meetings will take place at the Westin City Center on the 10th and at the State Department on the 11th. Members' Advocacy Day will take place on the Hill on the 12th. This is a great opportunity to be involved and to meet members from across the country. **Early hotel preferred registration fees end on May 19.** For more information and to register, click here: <http://www.unausa.org/annualmeeting>

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The Mid-Atlantic Region has three newly-elected representatives, to the **Council of Chapters and Regions Steering Committee** who will take office at the annual meeting: Donna Rosa, President, Northern New Jersey Chapter, Jessica Bangs, representing Young Professionals, and myself. Thank you to the chapters and divisions of New York and New Jersey for voting for us!

CONTACT:

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Energy Project Director
Matthias Resch
Energy Project Coordinator

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Also, see articles below on a meeting to develop a **Mid-Hudson Valley Chapter** and on the "**Shot@Life**" campaign of the UN Foundation.

With warm regards,

Jeanne Betsock Stillman
President, UNA Southern NY State Division
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<http://unasouthernny.wordpress.com>

Rio+Social - How You Can Participate

Rio+Social is a groundbreaking, global conversation about the nexus of social media, technology, and sustainability. The forum will take place on June 19th, alongside the Rio+20 Summit, the United Nations Conference on Sustainable Development.

This one-day event will ignite a global dialogue between a live audience in Rio de Janeiro and thousands around the world participating in real time via Livestream. Not only will the most innovative technologists, influential minds, world leaders and passionate activists come together at Rio+Social, but alongside them will be hundreds of bloggers and journalists interacting in the Digital Media Lounge (DML), a fully wired work space on-site for media from which they can report and network.

The following will share their insights on leveraging social media for social good:

- **Fabien Cousteau, Ocean Explorer and Founder, Plant a Fish**
- **Luciano Huck, TV Host and President, Instituto Criar de TV, Cinema e Novas Mídias**
- **Florian Jürgs, Co-Founder and CEO, and Thorsten König, Co-Founder and CMO, KUULUU**
- **António Mexia, Chief Executive Officer, EDP**
- **Maura O'Neill, Chief Innovation Officer, USAID**
- **René Silva, Founder, Voz das Comunidades**
- **Leonardo Tristao, Business Director, Facebook, Latin America**

These new additions join previously announced speakers Hans Vestberg, President and CEO of Ericsson; Ted Turner, Founder and Chairman, UN Foundation; Pete Cashmore, Founder & CEO of Mashable; Fabio Barbosa, CEO, Abril Group; and Dr. Gro Brundtland, Former Prime Minister of Norway, Director-

General Emeritus, World Health Organization.

Rio+Social is organized by the founders of the acclaimed, annual Social Good Summit: the United Nations Foundation, Mashable, and 92nd Street Y. Rio+Social will also be made possible with generous support and innovative leadership from Ericsson, EDP, and LiveAD. For more information on Rio+Social, including how to get involved, visit <http://www.rioplussocial.com>.

Opportunities to Participate

The UNA-USA Southern NY State Division will have a team in Rio. We are seeking bloggers, journalists, activists, and NGO representatives to cover the issues, activate their networks, and share strategies for using social media to create a better world.

Moderating Institutions. A college or university can serve as a moderating institution by providing at least one representative/virtual intern responsible for moderating an online discussion based on a specific session or topic discussed. The designated representative will

1. Publicize the event through and encourage participation throughout the institution's networks (school newspaper, distribution lists, and social media properties)
 2. Prompt and moderate online discussion leading up to Rio+Social
 3. Moderate a live Facebook Town Hall on their specific session
 4. Track participation from their respective institution/affiliation
-
1. Provide a brief summary on their session, participation, and highlight themes of interest

Each moderating institution will work with a Chief Engagement Officer in advance and live on-site during the event.

Individuals. An individual can serve as a blogger, moderator or intern independently or on behalf of an organization or civic group. Duties will be determined and assigned according to the individual's affiliation, interests, and the project's unmet needs.

Further information about registration will be made available in the coming weeks, along with a full agenda and briefing book with the links and resources required for participation.

Teams

In Brazil:

Julia Ewing - Team Leader
Joshua Cooper - Co-Team Leader, UNA Hawaii
Carolina Margalhaes - Coordinator
Ana Beatriz Nano - Coordinator
Pedro Vicente - Coordinator

In the U.S.:

Jeanne Betsock Stillman - Division President - Team Leader
George A. Garland - Director, Energy Project
Matthias Resch - Coordinator, Energy Project
David Stillman -UNA Board Member; Executive Director,
Public-Private Alliance Foundation (PPAF)
Nina Wineburgh, PPAF intern; Coordinator

Also, visit our blog:

<http://unaenergy.wordpress.com>

and subscribe to our Twitter account: [@UNAenergy](#)

CONNECT WITH US ONLINE:



You Are Invited!

Monday, May 14 - 7:30 to 9:00 pm

(After the Division Board Meeting) -

The Energy Project Team will meet to plan upcoming programming and to learn about Matthias Resch's recent trip to Haiti.

Where: 801 2nd Ave., 2nd floor, Manhattan (at 43rd Street)

Tuesday, May 15 - 6 to 9:00 pm

RIO+20 - Review and Outlook
Special consideration will be given to
issues surrounding the green
economy, clean energy solutions,
environmental protection and
sustainable development.

Confirmed Speakers:

Andreas Paffernoschke - Counsellor Economic Affairs,
German Permanent Mission to the UN

Kate Offerdahl - NY+20 Youth & Student Movement

Where: 801 Second Avenue (at 43rd St), UN Foundation
9th Floor Conference Room

Doors: 6:00pm, Panel: 6:30pm

Members: \$5, non-members: \$10

RSVP to unaenergy@unasouthernny.org



The Kids for Shot@Life Program

Dr. Padmini Murthy, Division VP, (center, in white) worked with students of the New York Medical College School of Health Sciences and Practice to develop a Capstone project. They created a kit called "The Kids for Shot@Life," which will be piloted this summer. Shot@Life is a significant new campaign of the UN Foundation.

Students included: Joel Cambron, Elisabeth Elsinger, Fatimah Muhammad, Alana Peralta, Natasha Schimmoeller, and Maria Souto.

This project was presented to the UNF Shot@Life Campaign Manager Caroline Barrett, Faculty of NYMCSHSP and other guests on May 1st 2012.

Vaccinations save lives, especially the lives of children under 5 years of age. In countries where, for a variety of reasons, the vaccination program is ineffective, suffering and death increases. For over 200 years, vaccines have been saving lives and decreasing morbidity. In recent decades, the safety and efficacy of vaccines have increased. Also the vaccination rates have dramatically increased. But these increases are not enough. Over 24 million children are still at risk for vaccine-preventable diseases. Even though vaccines are safe and effective, misinformation abounds in the media, especially the internet.

An effective advocacy campaign includes planning for small wins, being passionate and persistent, doing your homework, keeping a focus on the issues, and making it local and keeping it relevant. The Kids for Shot@Life program is intended for fourth-grade elementary students in the United States. This advocacy program builds on the Shot@Life program and provides step-by-step instructions for a classroom to support immunization programs.

The Kids for Shot@Life Action Kit contains items for student ambassadors to use in developing a program for their classroom. The campaign targets raising \$20 per student so that each student is supporting the vaccination of another child.

To learn more, go to: <http://shotatlife.org/>

Mid-Hudson Valley Chapter



Kathleen Durham

On May 2 a group met to discuss starting a Mid-Hudson Valley Chapter. They included Kathleen Durham, Executive Director, Eleanor-Roosevelt Center at Val-Kill; Prof. Lewis Bronstein, SUNY/New Paltz; Dean Jonathan Chenette, Vassar College; Prof. JoAnne Myers, Marist College; Robert Martinez, UNA-USA member; Dr. Joyce Gelb of Rhinebeck; and Jeanne Betsock Stillman, president, Dr. George A. Garland, Treasurer, and Dr. David Stillman, Board member of the UNA Southern NY State Division. We thank Ms. Durham for hosting the

meeting, held at the Wallace Center of the FDR Library and Museum, and for inviting all to a cocktail party for Meera Gandhi's book signing of her book Giving Back. We expect to develop a Mid-Hudson Valley Chapter and student alliances at the several colleges.

If you live, work, teach or attend school in the mid-Hudson Valley and would like to be involved, please email: unasouthernny@gmail.com

JOIN NOW!

Remember to renew your membership and be sure to invite others to join. Your voice is needed to help promote solid U.S.-UN relations.

Go to www.unausa.org/join: On the secure website, for Chapter Selection, go to NY and choose #462 - S. NY State Division. If you're a young professional, be sure to check that box. If you prefer sending a check to joining online, please print, complete and mail this [.pdf UNA-USA application](#).

Then help start a new chapter in an area that lacks one, or come to an event, take a leadership role or write a letter to an editor and to your congressional representative and Senators! Or you can just support the United Nations through your membership.

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